



**Canadian Privacy is targeted to the specific needs of Canadian privacy professionals as well as anyone who manages information that is subject to Canadian jurisdiction. Those taking the course will gain an understanding of Canadian information privacy laws in the public, private and health care sectors, as well as principles and practices at the federal, provincial and territorial levels.**

**The training is based on the body of knowledge for the globally trusted Certified Information Privacy Professional/Canada (CIPP/C) certification.**

## Meet your privacy challenges head on with **IAPP TRAINING**

Data is one of your most valuable assets. Every day it is being accessed, shared, managed and transferred by people in your company or institution — in all departments and at all levels. Unless your employees have a solid understanding of the considerations and challenges involved in managing data, you risk a data breach, diminished customer trust and possible enforcement action.

IAPP training can provide your staff with the knowledge they need to help you meet your goals of reduced risk, improved compliance, enhanced brand loyalty and more. The IAPP offers privacy and data protection training specifically designed to extend that knowledge to those on your team requiring a solid understanding of privacy principles and practices.

In order to help you drive privacy knowledge across your enterprise, our comprehensive and flexible offerings can be suited to your specific needs and availability.

By investing in your staff, you will give them the knowledge to make better decisions in their everyday work, which is fundamental to the success of your privacy operation.

## CANADIAN PRIVACY

This training is an opportunity to learn about critical privacy concepts that are also integral to the CIPP/C exam. While not purely a “test prep” course, this training is appropriate for professionals who plan to certify, as well for those who want to deepen their privacy knowledge. Both the training and the exam are based on the same body of knowledge.

### MODULES:

#### **Module 1: Legal basics**

Outlines the Canadian government and legal structure plus reviews the political structure of the Canadian government, division of powers, courts and administrative tribunals, sources of law, and enforcement agencies and powers.

#### **Module 2: Privacy basics**

Provides definitions of personal information, employee and work-product information, publicly available information, and private or sensitive information.

#### **Module 3: Privacy principles and codes**

Provides definitions of fair information practices, Canadian Standards Association, Generally Accepted Privacy Principles, and the Organisation for Economic Co-operation and Development Guidelines on the Protection of Privacy.

#### **Module 4: Private-sector privacy laws**

Reviews Canadian private-sector statutes, with a focus on PIPEDA, the Personal Information Protection Acts of Alberta and British Columbia (“the PIPAs”), the Quebec Act, and Canada’s Anti-Spam Legislation (CASL). A brief overview of Bill C-27, the Digital Charter Implementation Act, is included.

#### **Module 5: Private-sector privacy trends and practices**

Reviews safeguarding procedures, breach compliance and technological evolutions under PIPEDA and the PIPAs. Examines case studies that illustrate the evolution and direction of Office of Privacy Commissioner findings and the federal courts’ decisions.

#### **Module 6: Public-sector privacy laws and practices**

Reviews public-sector privacy laws with a focus on the Privacy Act and similar provincial laws, including key policies and guidelines, plus a discussion of the privacy commissioner’s role.

#### **Module 7: Health information privacy laws and practices**

Reviews private- and public-sector health information privacy laws, including provincial health privacy laws, and those governing key health information institutions and genetic testing.

#### **Module 8: International privacy law basics**

Presents a high-level overview of the major principles, provisions and data subject rights under the GDPR, as well as other key international laws that may impact Canadian citizens and institutions.