

**Privacy Program Management**

is the how-to training on implementing a privacy program framework, managing the privacy program operational life cycle, and structuring a knowledgeable, high-performing privacy team. Those taking this course will learn the skills to manage privacy through process and technology — regardless of jurisdiction or industry.

The Privacy Program Management training is based on the body of knowledge for the IAPP's ANAB-accredited **Certified Information Privacy Manager** certification.

## Meet your privacy challenges head on with IAPP training

Data is one of your most valuable assets. Every day it is accessed, shared, managed and transferred at all levels of your institution. Unless your employees have a solid understanding of the considerations and challenges of managing data, you risk breaches, diminished customer trust and possible enforcement action.

IAPP training can provide your staff with the artificial intelligence governance knowledge they need to help you reduce risk, improve compliance, enhance brand loyalty and more. The IAPP offers privacy and training specifically designed to extend that knowledge to anyone on your team who needs a solid understanding of privacy and AI governance principles and practices.

To help you drive privacy knowledge across your enterprise, our comprehensive and flexible training options can be tailored to your specific needs and availability.

**By investing in your staff with IAPP training, you will give them the knowledge to make better decisions in their everyday work.**

## PRIVACY PROGRAM MANAGEMENT

This training is a robust, interactive opportunity to learn about critical privacy concepts that are also integral to the CIPM exam. While not purely a “test-prep” course, this training is appropriate for professionals who plan to certify, as well those who want to deepen their privacy knowledge. Both the training and exam are based on the same body of knowledge.

### MODULES:

#### **Module 1: Introduction to privacy program management**

Identifies privacy program management responsibilities and describes the role of accountability in privacy program management.

#### **Module 2: Privacy program framework: privacy governance**

Examines considerations for developing and implementing a privacy and data protection program, including the position of the privacy function, role of the data protection officer, program scope and charter, privacy strategy, privacy frameworks, and support and ongoing involvement of key functions.

#### **Module 3: Privacy program framework: applicable laws and regulations**

Discusses the regulatory environment, common elements across jurisdictions and strategies for aligning compliance with organizational strategy.

#### **Module 4: Privacy operational life cycle – assess: data assessments**

Relates practical processes for creating and using data inventories/maps, gap analyses, privacy assessments, privacy impact assessments/data protection impact assessments, and vendor assessments.

#### **Module 5: Privacy operational life cycle – protect: protecting personal information**

Examines a holistic approach to protecting personal information through privacy and security controls and privacy by design. Also explores risks associated with the use of artificial intelligence.

#### **Module 6: Privacy operational life cycle – protect: policies**

Describes common types of privacy- and data-protection-related policies, outlines components and offers strategies for implementation.

#### **Module 7: Privacy operational life cycle – sustain: monitoring and auditing program performance**

Relates common practices for monitoring, measuring, analyzing and auditing privacy program performance.

#### **Module 8: Privacy operational life cycle – sustain: training and awareness**

Outlines strategies for developing and implementing privacy training and awareness programs.

#### **Module 9: Privacy operational life cycle – respond: data subject rights**

Discusses operational considerations for communicating and ensuring data subject rights, including privacy notice, choice and consent, access and rectification, data portability, and erasure.

#### **Module 10: Privacy operational life cycle – respond: data breach incident plans**

Provides guidance on planning for and responding to a data security incident or breach.